



FOR IMMEDIATE RELEASE: May \_\_, 2010  
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VERDE, A SUMMER SOIREE, WILL BE HOSTED BY GENERATION GREEN AT GREYSTONE AT PIEDMONT PARK AND HONORING KORRI ELLIS AS THE 2010 LONGLEAF AWARD RECIPIENT

On Tuesday evening, June 8, 2010, Generation Green of the Georgia Conservancy will hold its annual Verde summer soiree at the Greystone at Piedmont Park, overlooking Lake Clara Meer. During the event, Generation Green will recognize Korri Ellis, environmental educator at Grady High School, as the 2010 recipient of Generation Green's Longleaf Award, recognizing an emerging environmental leader.

"Generation Green is focused on bringing together the next generation of environmental leaders so we are proud to award the Longleaf to Korri and recognize the work she has done for the next generation of Atlantans," says Townsend Bailey, Board President for Generation Green and consultant for Sustainable Atlanta and DamesPoint Consulting.

The green social event is co-sponsored by the Piedmont Park Conservancy, COX Conserves, Smith, Gambrell & Russell, LED Light Technology and SweetWater Brewery. All monies raised from the event will go to further the Georgia Conservancy's efforts to protect and promote stewardship of Georgia's environment, especially in the metro Atlanta area.

Guests from Atlanta's environmental leadership and social scenes will mingle on the terrace overlooking Lake Clara Meer and the Piedmont Park Aquatic Center as they enjoy [organic wines provided by Bonterra Vineyards], beer brewed at Atlanta's own SweetWater Brewery and nosh on foods prepared by Affairs to Remember, the only "Zero Waste Zone Caterer" in Georgia and the only certified caterer using local and organic products through Destiny Food Service. The event will also feature cheeses from SweetGrass Dairy, teas from Just Add Honey and exhibits from local artists utilizing organic, recycled and upcycled materials including EsperanzaATL, iram-inal designs, TwoVital and more! Eco-chic floral arrangements provided by TWELVE Flowers will also be on display for guests to enjoy.

"Verde is an upscale event geared toward bringing together socially and eco-conscious Atlantans," says Jessica Lee Reece, event chair and environmental & sustainability attorney for Smith, Gambrell & Russell. "It's a great way to get together to support everyone's efforts and enthusiasm—especially Korri's work. The summer solstice is the perfect time to host this event, and The Greystone is the perfect location."

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*Details.*

Tuesday, June 8, 2010 | 6-9.30 p.m.

The Greystone at Piedmont Park

Tickets \$30/members and \$40/non-members and \$50 at the door, day-of event.

Ticket price includes food, drinks, entertainment (and one-year membership for non-members).

For tickets and more information: [www.gaconservancy.org](http://www.gaconservancy.org)

Nearest MARTA stop is Arts Center Station; parking available at the Atlanta Botanical Gardens.

*Korri Ellis*

Korri Ellis will be honored as the 2010 winner of the Longleaf Award for her work with the Atlanta Public School System. Recently named the 2008/2009 Atlanta Public Schools High School Teacher of the Year, Korri has dedicated her entire career to environmental education. She began her career as an environmental educator at Fossil Rim Wildlife Center in Texas, then she at the Catalina Island Marine Institute in California. Korri came to Atlanta and worked with Zoo Atlanta, and has taught environmental science for the last seven years at Grady High School.

If you spent an afternoon Ms. Korri's ninth-grade environmental science class at Henry Grady High School, you would see why she was chosen as the recipient of Generation Green's award. Korri inspires her students to become environmental stewards with the resources that she has at hand, and with her small plot for edible gardening, composting and monarch butterfly observations, Korri has an uncanny ability to bring science to life for her diverse students.

*Piedmont Park Conservancy*

Co-Sponsor of Verde, the Piedmont Park Conservancy is a nonprofit organization working with the City of Atlanta for the preservation of Piedmont Park. Since its inception more than 20 years ago, the Conservancy has successfully restored the historic portion of Piedmont Park. By 2010, the Conservancy will have raised and invested more than \$64 million for park beautification, maintenance/security, programs, and also includes a 53-acre expansion of green space.

The Piedmont Park Conservancy has successfully transformed the once dilapidated Park into the most visited in green space in Atlanta. The Conservancy currently manages more than 90 percent of the Park's daily maintenance care and security. One of the Conservancy's projects is Green Market, one of the top five farmer's markets in metro Atlanta. The Green Market is presented by Kaiser Permanente, with WSB-TV and the Atlanta Journal Constitutions as our media sponsors and runs through December. For more information: <http://www.piedmontpark.org/>

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*Smith, Gambrell & Russell.*

Co-Sponsor of Verde, Smith, Gambrell & Russell is one of the country's premier full-service business firms and counseling its clients in the cost effective and sensible handling of sustainability matters is of the utmost importance to SGR attorneys. It is the goal of SGR to ensure its clients stay ahead of the curve in all areas of business within this rapidly changing environment.

SGR's Sustainability Practice Group offers an innovative, interdisciplinary approach to provide clients with a "one-stop-shop" for all of their sustainability needs. The highly-integrated group concentrates on legal issues in the sustainability context and includes experts in environmental law, land use, real estate, construction, corporate law, mergers and acquisitions, corporate finance, intellectual property, tax and other disciplines to address sustainability legal issues in a comprehensive way, on a wide-ranging field of "green" issues. For more information: <http://www.sgrlaw.com>.

*COX Conserves*

Announced in 2007 by Cox Enterprises Chairman and CEO Jim Kennedy, co-Sponsor of Verde, Cox Conserves, enables and encourages Cox's 80,000 employees nationwide and families to engage in eco-friendly practices that reduce energy use and promote sustainability. The goal of Cox Conserves is to reduce the company's carbon footprint by 20 percent by 2017. The web site, [www.coxconserves.com](http://www.coxconserves.com), includes environmental conservation tips that can easily be incorporated at home, at work or while traveling.

Cox Communications is a broadband communications and entertainment company. The third-largest U.S. cable TV company, Cox serves 6.2 million residences and businesses. For six years, Cox has been recognized as the top operator for women by Women in Cable Telecommunication; for four years, Cox has ranked among DiversityInc's Top 50 Companies for Diversity; and the company holds a perfect score in the Human Rights Campaign's Corporate Equality Index. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

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### *LED Light Tech*

Co-Sponsor of Verde, LED Light Technology is a marketing and sales company with strategic relationships for manufacturing LED based fixtures. The female-owned company works to convert roadway, streetlights, offices, warehouses and all commercial and industrial facilities to LED energy saving lighting systems. Carefully constructed, LED Light Technology's fixtures last 50 times longer than the typical life of an incandescent bulb (1,000 hours) and 5 times that of the average compact fluorescent (CFL, 10,000 hours). Their LED fixtures are filament free, making them unaffected by shock and vibration and have zero re-start time so following a power outage the fixtures return to full brightness immediately. For more information, visit [LEDLightTech.com](http://LEDLightTech.com).

### *SweetWater Brewery*

SweetWater is a 49,000 barrel microbrew in the Southeast Atlanta specializing in producing aggressive West Coast style beers. Co-Sponsor of Verde, SweetWater has won "Small Brewery of the Year" and remains the beer of choice of Generation Green's members.

*A program of the Georgia Conservancy, Generation Green creates an exciting and inclusive opportunity to protect and enjoy Georgia's environment through service, educational and social events. Founded in 1967, the Georgia Conservancy collaborates, advocates and educates to protect Georgia's natural environment. Through its focus on clean air and water, land conservation, coastal protection, growth management and education, the Georgia Conservancy works to develop solutions to protect Georgia's environment and promote the stewardship of the state's vital natural resources.*

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